



## \$1,000 PRIZE TIKTOK TALENT COMPETITION

We are seeking youth, 13-18 years old, that want to participate in a New York State TikTok talent show preventing substance use by offering alternative recreational local activities. \$1,000 Top Prize with many offerings for runners up.

**All talents are welcome & must be in video form!** No experience necessary, just passion.

**Starting Jul 1, Submit to IG, FB, TikTok you MUST hashtag #nytakesovertiktok.** If you live in Sullivan County, also use #saltdfctiktok to win the local prizes. **Visit: [tiktoktakeoverny.com](http://tiktoktakeoverny.com) for all rules and info needed to enter!**

Voting will begin August 20th on TikTok with a Winner announced August 27th!

Adults and Youth - Contact Us to get involved or to support the work: [tb363@cornell.edu](mailto:tb363@cornell.edu)

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